

JENNY SAUCERMAN

eLearning Instructional Design Manager

CONTACT

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Portfolio at jennysaucerman.com

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EDUCATION

M.S. EDUCATIONAL PSYCHOLOGY
(LEARNING SCIENCES FOCUS)

University of Wisconsin-Madison
2015

B.S. PSYCHOLOGY

Alverno College
2011

SKILLS

Instructional Design

Script writing

Data-informed Design

Project Management

Public Speaking

TOOLS

Storyline and Rise 360

Vyond

Audacity

Adobe Creative Suite (including Premiere)

JIRA

AWARDS

Xbox's Women in Gaming Award Recipient,
Game Developer's Conference

SUMMARY

I'm an instructional designer with eight years of corporate learning experience. My specialty is developing innovative eLearning content and assessments for professionals. I share my work through conference sessions and webinars.

WORK EXPERIENCE

ONLINE LEARNING INSTRUCTIONAL DESIGN MANAGER

Credit Union National Association
2018 - present

- Identified training needs of credit union staff around the US using adult learning theory and ADDIE model and developed innovative eLearning solutions such as game-based learning, simulations, and video branching scenarios which have been completed by over 20,000 credit staff per year
- Researched and provided recommendations for new content development tools after creating prototypes to create novel content
- Project managed course development projects from freelancers, acting as team leader between course developers, subject matter experts (SMEs), LMS admins, editors, marketers, and voice actors on over 100 eLearning courses
- Acted as a thought leader in the instructional design community by presenting at conferences such as DevLearn, Learning Solutions, and Experience Learning Live!
- Increased accessibility and ADA 508 compliance by advocating and implementing the use of closed captioning in all CPD Online courses

INSTRUCTIONAL DESIGNER

Web Courseworks
2016 - 2018

- Created eLearning curricula, simulations, and assessments to train over 1,000 United States Department of State Passport Acceptance Agents
- Worked with software engineers, uploaded courses, and conducted QA testing in the CourseStage LMS
- Conducted in-person workshops for medical professionals to train attendees in eLearning narrative design and branching scenarios